Camp Love & Learn is Catholic Charities of West Tennessee’s 7 week summer enrichment program that focuses on a multicultural group of at-risk children in a safe environment. Serving incoming Kindergarteners through incoming 5th graders, our camps concentrate on:

• Academic Enrichment
• Nutrition
• Fun!

Over the summer of 2016, our camp returned to St. Paul the Apostle Catholic Church and School in the Whitehaven area of Memphis. We also hosted a camp at St. Michael Catholic Church and School in the Berclair area. Both locations offered ample classrooms, gyms and outdoor play areas. Through the two camp locations, we served more than 240 campers.

During the 7 week camp, our licensed and accredited teachers worked diligently with the children on math and reading skills. Children were given pre and post tests to measure their academic achievement over the summer.
**Gender of Campers**

- **Boys**: 46%
- **Girls**: 54%

**Income of Families**

- Family Income Level:
  - Less than $10,000: 8%
  - $10 - $19,999: 20%
  - $20 - $29,999: 26%
  - $30 - $39,999: 16%
  - $40 - $49,999: 15%
  - $50,000+: 15%

**Ethnicity of Campers**

- African American: 54%
- Hispanic: 35%
- Caucasian: 8%
- Other: 2%
- Asian/Pacific Islander: 1%

**Grade Level of Campers**

- Kindergarten: 63
- 1st Grade: 35
- 2nd Grade: 34
- 3rd Grade: 44
- 4th Grade: 32
- 5th Grade: 35

**Number of Families / Campers Served;** 186 families / 243 children
  - St. Michael: 82 families / 114 children (2015 = n.a.)

**Average Daily Attendance;** 173 (2015 = 165)
  - St. Paul: 94
  - St. Michael: 79

**Junior Volunteers (Older Siblings of Campers);** 39 (2015 = 47)

**Volunteer Hours;** 5,682 (2015 = 7,250)

**Waiting List;** 121 children (2015 = 69)
  - St. Paul: 106
  - St. Michael: 15

**Increase in Math Test Scores;** 69%

**Increase in Reading Test Scores;** 65%

**Zip Codes drawn from;** 31 (2015 = 32)

**Area Schools drawn from;** 75 (2015 = 62)

**Significant Injuries / Safety Concerns;** 0 (2015 = 0)

**Cost per Child / per Day to Operate Camp;** $23.14
We know that…

• Without summer enrichment, all students, but especially children from low income families experience the “summer slide” or the propensity for students to lose some of the academic gains made during the previous school year.

• Camp Love & Learn employs experienced, certified teachers in math and language arts from the Shelby County School system and the Catholic Schools network.

• Campers received 1,680 minutes of math instruction during the course of the camp (60 minutes of math x 4 days each week x 7 weeks of camp).

• 69% of our campers increased their test scores in math over the course of the summer.

• Campers received 2,520 minutes of reading instruction during the course of the camp (90 minutes of reading x 4 days each week x 7 weeks of camp).

• 65% of our campers increased their test scores in reading over the course of the summer.

• Math and reading scores are independently analyzed after camp has concluded. Math results were evaluated by a Math Specialist with the Shelby County Schools and reading scores were evaluated by Literacy Mid-South.
Finances

- It costs Camp Love & Learn $23.14 per day per child to operate the camp.
- Every family contributed to the weekly camp fees with the average family contributing $25 per week per child.

Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parent Fees</td>
<td>23%</td>
</tr>
<tr>
<td>Foundations</td>
<td>60%</td>
</tr>
<tr>
<td>Private Donations</td>
<td>17%</td>
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</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel (Teachers, Counselors and other Staff)</td>
<td>63%</td>
</tr>
<tr>
<td>Occupancy</td>
<td>3%</td>
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<tr>
<td>Admin Allocation</td>
<td>18%</td>
</tr>
<tr>
<td>Camp Activities</td>
<td>16%</td>
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</tbody>
</table>

Plans for Summer 2017

- Camp Love & Learn will return to St. Paul (Whitehaven) and move from St. Michael to St. Anne (University of Memphis area).
- The program will continue to work to enhance the academic component to best meet the individual needs of each child.

We are grateful to the individuals and following organizations which contributed to our successful summer camp with their expertise and other resources.